



For Immediate Release

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VMAC Headlines with All-Star Cast



NANAIMO, BRITISH COLUMBIA (February 2008)—VMAC has partnered with *Equipment World* magazine and 12 other major suppliers to the heavy construction industry to form the 2008 Contractor's Dream Package Sweepstakes. Now in its seventh year, the Contractor's Dream Package is the largest, most successful give away program in the construction industry. "The program was developed as a way for sponsors to further promote their products and give back to their customers," said Gregg Terry, *Equipment World* Publisher. "In total, the Dream Package includes over \$100,000 worth of products and the under-hood air compressor is a welcome addition to any contractor's business."

Registration, official rules, and details about the entire *Equipment World* Contractor's Dream Package are available by clicking here... www.contractorsdreampackage.com You can also read comments from past winners! Entry forms can be found in the pages of *Equipment World* magazine and will be accepted through September 30. The big winner will be announced in October, 2008 and featured in the December, 2008 issue. Official rules apply.

"We're excited to be a sponsor and look forward to presenting our VMAC under hood air compressor to one lucky winner in October," said VMAC's Marketing Manager, Mike Pettigrew.

About *Equipment World* and Randall Reilly Publishing

Launched in 1989, *Equipment World* magazine is the leading national business-to-business trade publication serving the heavy construction contractor. The *Equipment World* Dream Package program offers *Equipment World* advertisers an additional avenue to promote their products and services.

Founded in 1934, Randall-Reilly Publishing is the premier business-to-business company focused on the construction, trucking and industrial markets. The company's construction division covers the highway and heavy construction, landscaping and used equipment markets.

Randall-Reilly's trucking division serves the fleet, owner-operator, recruitment, truck stop, used truck and trailer, dealer and heavy-duty aftermarket segments.

The company also operates a company-sponsored publication division serving Fortune 500 companies and a UCC-filing database and research group. Randall-Reilly has offices in Tuscaloosa, Ala., Atlanta, Chicago, Charlotte, N.C., and New Berlin, Wis.

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